

{Teaser}

Feel better and have the most energy since you were a teenager! Open up to learn more!

{Headline:}

They Say Nobody Lives Forever, But What If You Felt Like You Could?

- **No more aches and pains – Be active without fear.**
- **Energy to spare – Never worry about keeping up with anyone.**
- **The health and strength of your teenage years – Feel like you've found the legendary Fountain of Youth**

Read on to learn how one simple change will make you feel like a 20 year old again, right away!

Who doesn't want to feel like he'll live forever? Who wouldn't want to have enough energy to take care of work and be with his family? Who does want to avoid the doctor's office as he gets older? What great ideas. Just think about it.

What if, no matter how large your work load or how high your stress level, you always had enough energy to get everything you had to done, and could still keep going?

Remember the days when you had the energy and stamina to party all night and get up and go to school all day. And in spite of having stayed out 'til the wee hours, you were still able to retain everything your teacher said and get great grades. Or to be able to work all day and then spend the night with your girlfriend doing whatever you two wanted, and never running down, whatever you were doing.

Wouldn't it be great to come home from a hard day of work, having accomplished everything on your to-do list and not feel exhausted? Instead to be able to spend time running around the yard with the kids, grilling for your family, and relaxing with your wife after you've both put the kids to bed?

What if you knew you would be active and healthy until the day you died and you only had to go to the doctor for a yearly check up, even when you were 80?

Do you feel like your body is failing you, no matter what your current age? Imagine feeling like you did when you were twelve and healing took hardly any time at all. You may have fallen and scraped yourself up, but some comfort and a bandage and you were off and running again. Wouldn't it be great if you could get this feeling again, inside and out? What a wonderful idea to not wake up full of aches and pains, or go through your day with creaks and groans. To not have to fret about what you eat because of how it reacts with your system, or what it might do to your cholesterol and blood pressure. Not to worry about telling your doctor your family's health history because it's full of people who passed away early from one disease or another, and get that "very concerned" look. Instead, to go in for your regular check up and have your doctor say, "You're in amazing health. I can't find a single thing that concerns me. I'll see you next year."

What if your sex life was always great, without any artificial assistance?

Remember being a younger, trim, muscular man and watching women's heads turn when you walked by? Remember being able to keep going all night, no matter what she wanted? Remember how easy it was to keep **all** of your muscles in good tone? How great you felt about your appearance, your sex drive, your ability to please, and how cocky you always were?

And what if you didn't have to drastically change your lifestyle to achieve all of these things again and you could do so in 30 days?

So you stare at me and ask, "Is any of this possible?"

“Why yes,” I answer. “Of course it is. Let me tell you about it.”

Change your life, in less than 3 months!

{Picture: Dr. Smith in lab coat and tie, Align Right, Wrap Text}

My name is Dr. Martin Smith. I am the Founder and Chief Researcher at the Martin Smith Clinic and Men’s Health Awareness Center. We specialize in finding practical, natural health solutions for men just like you.

Through our exhaustive research, we have found a special, natural formulation of necessary vitamins, minerals and nutrients to keep men active and healthy well into their late years. By replacing necessary nutrients that our food doesn’t deliver and balancing out the system with the appropriate Chinese herbal therapies, vitamins, minerals and Super Foods, we have discovered the ultimate high-potency daily supplement for men, all in the interest of keeping you, as a man, healthy and active.

One multi-vitamin, multiple benefits

Vita-Men™ is the only vitamin supplement currently on the market that is entirely made of whole-food nutrients. Nothing in this supplement is unnecessary filler or artificial stabilizer. Everything in this supplement will do good for you and your body.

It will:

- Increase your energy
- Help your immune system function better
- Raise your stamina
- Help you tolerate glucose more easily (a benefit for everyone, not just diabetics)
- Increase your sex drive
- Help your organs to function correctly
- Help your cells metabolize better
- Raise your threshold for dealing with stress

Our clinic specializes in finding solutions to the age-old problem of the male body failing as it matures. Our goal is to keep you healthy and happy, and have you as a client for a long long time. All of our formulas are reviewed and approved by the medical community, from practicing physicians in many different medical fields to chiropractors, acupuncturists, nutritionists

and many other complimentary medicine practitioners. Our research, development and review is all in the interest of your health.

The Martin Smith Clinic and Men's Health Awareness Center is a not-for-profit organization, which means all of the money we make goes back into the clinic, research and development and bringing you the most up to date health information and best nutrition possible.

Strong enough for a woman, but specially formulated for a man

From a doctor's point of view, I have personally witnessed how a man's body functions and ages differently than a woman's. Our organ function, metabolism, nutrient needs and energy requirements are all different. Many vitamins claim to be formulated for men, but when you read the labels, how different are they, really? How many have tonic herbal extracts that are balanced to make your system work better? How many take into account the digestive needs of the average man, and go above and beyond the norm to make sure that your gastrointestinal system works to it's highest potential and your gut doesn't hang out over your belt?

{Graphic: Product nutrition label with arrows pointing to ingredients attached to boxes with nutritional benefits.}

Take a look at the label, shown here. Everything in Vita-Men™ is specially formulated to help your body function and feel better.

If you don't have your health, you haven't got anything

My journey began when I was a young practicing physician and my father was in his early years of retirement.

As my father aged, I watched him go from a healthy, active working man who was always there for his family and always fully engaged in life, to a figure slumped in an easy chair, suffering from pain, his body betraying him, refusing all attempts to pull him out of his constant doldrums caused by his many health problems. Not even his grandchildren brought him joy towards the end. As a witness to this heartbreak, I decided to take my extensive medical training from Oxford and Johns Hopkins Universities and find the solution to the damage that the Western diet and way of living inflict on men as they age.

I took a sabbatical from my practice and travelled to China. In a little town south of Shanghai I was introduced to the formula that would ultimately become Vita-Men™. I studied with many Chinese herbalists and medical practitioners during my time there. I realized that our Western way of thinking about the human body isn't necessarily always the best and that other cultures had a great deal to offer when it came to evaluating the way we live over all. I learned about the uses of many different Chinese herbs and the way they affect the body. I brought this knowledge together with my own understanding of the many advances of Western medicine and after years of research and clinical trials, I created this superb high potency daily supplement formulated specifically for the needs of the male system.

Now all of my hard work and study can be put to use by you. You can turn your life and health around, no matter what your age. Men from 20 to 80 have benefitted from taking Vita-Men™ as part of their daily routine. We have received letters from thousands of men, like this one, letting us know how much Vita-Men™ has changed their lives.

I really looked forward to retirement. Couldn't wait to hit the "golden years." And I couldn't wait to cash in on all the hard work I'd put in when I was younger. I left the working world when I was 62. I swear I didn't look my age. And I kept myself in good physical shape. Watched my diet. To tell the truth, I was feeling pretty proud of myself. But all of a sudden, when I turned 65, I started to feel my age. I thought my sexual prowess had gone the way of the Dodo. And that made me feel even older. My wife didn't say anything, but I knew what she was thinking. After taking your formula for a number of months, all I can say is, talk to my wife. She says that she feels like she's living with a 25 year-old again. Now I can golf 18 holes when a lot of my golfing buddies can only do 9. And we don't need to eat out with the other "early birds." If we do decide to hit the sac early – well, more times than not – I keep my wife awake, if you know what I mean!

- K.
Rogers

Give your body everything it deserves

There are several reasons that Vita-Men™ works so well.

- The Whole-Food Nutrients that make up every vitamin and mineral in the formula come from nutrient-dense, specially grown plants and are harvested using a proprietary process. This yields the purest, most concentrated form of each nutrient, which makes it easier for the body to assimilate Vita-Men™ because the nutrients are all recognized as “food” instead of “foreign nutrients”. This allows the body to process these nutrients easily instead of taking enzymes from the pancreas to break down difficult compounds (known as digestive leukocytosis which lowers your natural immunity and decreases your energy level.) This means you will be getting the best and fullest nutrients from Vita-Men™, and you won’t rob your system to get them.
- We include Super-Foods, such as green foods that are high in chlorophyll and a phytonutrient dense form of wild algae that work to increase energy, build muscle, reduce inflammation and suppress the appetite, so you’ll both look and feel great. (Caution, weight loss is a common and happy side effect of taking Vita-Men™)
- We only use Tonic Whole-Herb Extracts, considered a superior form by traditional Chinese herbalists, because of their overall strengthening effect on the body. These are safe to use for extended periods of time and they give cumulative health benefits. Vita-Men™ herbal ingredients include:
 - Siberian Ginseng – The root of this plant is considered an “adaptogen.” It raises your ability to deal with stress and strengthens your entire system. It also boosts your immunity and reduces the risk of heart disease.
 - Panax Ginseng - A different family of Ginseng, it raises your level of brain function, improves your memory and helps you to work more efficiently. It also increases your physical and sexual stamina, and combats depression and anxiety.
 - Ginkgo Leaf – This herb is used specifically to increase blood circulation, there by getting more oxygen to your brain and improving your memory. Because of this, it helps prevent Alzheimer’s disease.
 - Sarsparilla Root – This is a blood purifier, which will boost your energy and your immune system. An added bonus is that it will also increase your libido!
 - Nettle Leaf – Nettle leaf has anti-oxidants, which slow the signs of aging and help your body fight cancer. It treats urinary tract problems and reduces an enlarged prostate

- Licorice Root – If you've got stomach trouble, this is the herb for you. It relieves your constipation, helps heal stomach ulcers, will reduce your heartburn and inflammation of the lining in your stomach, which causes many a great deal of pain.
- Fo-Ti Root – This Chinese herb will reduce your hair loss! And to top it off, it will strengthen your muscles and tendons and is good for your prostate health.

All of these herbs work together to make you feel better from head to toe, and help you live longer, stronger and healthier.

- Many of the ingredients contain anti-oxidants and enhance your immune system. This protects your system from cancer, viruses, liver problems and free-radical damage (cell breakdown), keeping you healthy your whole life.
- Because this high-potency supplement is formulated specifically for men, we use whole-food extracts from pumpkin seeds to further protect your urinary tract, your reproductive organs and your prostate health for uninterrupted sleep and a more enjoyable and active sex life.
- Your body needs digestive enzymes to function correctly. Normally, you get these from eating raw fruits and vegetables. Unfortunately, when a food is not “whole” it makes your body pull from its own enzyme reserves, which turns on your immune system and can cause your antibodies to start fighting the foods you eat regularly. This is the cause of many food allergies, most of which are very hard to detect. It also depletes your body of energy and weakens your immune system. Vita-Men™ gives you added enzymes so your body has the resources to work to its fullest potential. And so the foods you love won't hate you.

All of these components are designed to give your body the strength and energy you want as well as the nutrients and healthy body you need.

You are what you eat, so why aren't you getting enough good nutrition?

One of the many problems with the normal Western diet is that our bodies don't get all the nutrients we should from our regular food. This isn't because we're not eating well. Most men who eat a healthy diet figure

they're doing the right thing and getting all the vitamins and minerals they need. Instead, it's because our food isn't grown with the nutrients it needs, and it loses a lot of the nutrients it has when it's processed or shipped to grocery stores.

Plants absorb their nutrients from the soil they grow in. If the correct fertilizers aren't applied to replenish the soil, the plants are nutrient deficient before they even come out of the ground. When the harvest from those plants is shipped off to the processing facility, every time it is subjected to changes in environment (heat, cold, sun, dark) more nutrients are lost.

Vita-Men supplements the necessary vitamins and minerals you should be getting as part of your regular diet. When you take Vita-Men, you **know** you're eating healthy.

Avoid the “killer diseases” like cancer and heart problems

Because our bodies don't get the necessary intake of vitamins and minerals from our food, we are more prone to “long-latency deficiency diseases” like cancer, Alzheimer's heart disease and osteoporosis. Scientists are beginning to think that all of these diseases are potentially caused by lack of nutrients over the course of a lifetime.

By replacing the missing nutrients in your diet, Vita-Men™ ensures that you and your body can live up to your full potential. In fact, adding Vita-Men™ to your regular daily food intake is one of the easiest, and healthiest changes you can make in your life. After all, your pets take extra vitamins every day, as ingredients in their regular food. So if you treat your pets this well, why wouldn't you do the same for yourself?

I've just given you an overwhelming amount of information. And you're probably thinking, “Why should I believe anything this guy says?” The answer is, because I can prove it to you. All of my research is backed up by scientific peer review and is based on reliable, traceable fact. All of the health references I have given you are posted on our website, www.smithmenshealth.com/research where you can not only see the information I have listed above for yourself, every reference has links to scientific journals, papers and to the doctors who have reviewed my work and their opinions. I am so certain that Vita-Men™ will help you, I have no qualms about showing you exactly what is going into your body, what it does, and why.

I'm a nutritionist, and before I discovered Vita-Men™, I often felt my hands were tied. I had researched and tried most of the products that were available over the counter, but I wasn't happy with the results. I do a good deal of testing on my clients, both before and during their treatments with me. I can track the results... see the changes in their metabolism, their heart rate and their cholesterol count. I couldn't offer my male patients many really good safe, natural alternatives. Without overeating, it's practically impossible to get all the basic nutrients your body needs strictly from food sources. When you're dealing with trying to correct symptoms of nutritional deficiencies – like a lack of energy and sexual stamina – the situation gets even worse. And don't get me started on drugs! I'm not a doctor, but I know enough about the potentially damaging side effects of just about every manufactured drug on the market to say that it's just not worth the risk. I can honestly say that I haven't seen a better or more natural product on the market that can restore a man's energy and vitality as well as Vita-Men™.

- R.
Bellows

Perhaps you can take it with you, or at least enjoy it longer

You work hard, you play hard. You may eat well, but as we've already seen, it is impossible to get everything your body needs from your regular diet. You want to enjoy life as long as possible. Perhaps more importantly, you want to be able to enjoy life fully, now, instead of feeling drained at the end of the day when your kids want to play, and after the kids are in bed, your wife would like to play too. When you consider the precious moments that you would lose with all of them, not to mention the potential of them losing you before your time because of poor health or worse, terminal illness, taking Vita-Men™ as part of your regular routine seems like a small price to pay for such a big piece of mind.

And isn't it great to know that this piece of mind will cost you less per day than you already spend every day on coffee?

But we'll get to that in a minute.

“But taking vitamins is such a hassle...”

You're right. For many men, remembering to take a vitamin is a pain. Many vitamins need to be taken at certain times of the day. This is a huge

inconvenience to many men, like you, who have a busy schedule already and are lucky if a chance to just breathe for a moment occurs during their very stressful day.

Vita-Men™ is formulated as a time-release capsule, so that you're getting a steady stream of vitamins, minerals and nutrients delivered to your system all day long. What's more, as long as you take three Vita-Men™ pills a day, you're covered. You can take one when you get up in the morning, one any time during the day, even with dinner, and one at night, and your body will be getting everything it needs to keep you going full throttle at any age.

What's more a lot of vitamins require you to take them with a meal. This is because having food in your system when you take a vitamin actually helps your body absorb the vitamins and minerals better. With Vita-Men™ you don't need to worry about this. As Vita-Men™ has so many whole food nutrients as part of its make up, you are already putting food into your system to help your body absorb absolutely every bit of healthy, energy giving vitamin and mineral supplement that is packed into each Vita-Men™ pill.

And, because of these whole food nutrients, Vita-Men™ is non-acid forming. This means that when you take Vita-Men™, on an empty stomach or with food, it won't cause any gut pain or burping like many other vitamins do.

In honor of the many birthdays you will continue to have while taking Vita-Men™, I'd like to give you a present.

That's right. A present for you. If you purchase 2 or more bottles of Vita-Men™ **we'll add an extra bottle to your order.** That's an extra month to try Vita-Men™ **for free!**

As I mentioned earlier, taking Vita-Men™ will cost you less than what you spend on the average cup of coffee.

1 bottle – a 30-day supply of Vita-Men™ costs \$49.95. That's \$1.67 a day.

2 bottles - a 60-day supply costs \$79.95. That's \$1.34 a day.

3 bottles – a 90-day supply costs \$105.95. That's \$1.17 a day.

And that's not all.

If at any time, you are dissatisfied with the results you are getting from Vita-Men™, send the remaining product back and we will refund the full price of your current order. No matter how long you've been taking Vita-Men™, no hassle, no fuss, no problem.

So, an extra 30-day supply of Vita-Men™, just for ordering within the next 10 days. Add to that our 100% money back, no questions asked guarantee, and nothing should be holding you back from improving your own health.

And, I'd like to add a couple things to that present.

Want to see the results of using Vita-Men™ in real time?

Call right now, or order online at www.smithmenshealth.com and we'll give you the Health Tracker App for your phone or personal computer. This application is designed specifically to track the changes in your health and well being as you take Vita-Men™. Through a series of questions and statistics that you enter, the Health Tracker App will show how much your health is improving. Not only will you feel the results of taking Vita-Men™, you'll get to see them in real time! But act now. This offer is only good until September 31st. After that, the Health Tracker App returns to its normal price of \$16.95.

Not sure you understand how all of this “health stuff” works? Here's some extra help.

I want you to get everything you possibly can out of Vita-Men™. So I want to send you a free, 30 page report on how you can use all of the things that Vita-Men™ does for you to your fullest advantage. This report, called **Get the Most Out of Life!** is chock full of information on things you can do to add to all the benefits you will already get from taking Vita-Men™. For instance:

- This one tip will keep your head of hair full and healthy until the day you die.
- Adding these three very healthy, and tasty, foods to your regular diet will increase the benefits of taking Vita-Men™ threefold.
- Simple exercises and stretches that you can do while sitting at your desk that will increase your metabolism and help you burn fat, all while getting your work done.

Whether you decide to continue to take Vita-Men™ or not, this report is yours to keep, just for trying our product.

Consider what you are being offered:

- The ability to get your youthful energy and drive back, or if you're still young, keeping it your whole life.
- The knowledge that you are doing the best possible for the care and maintenance of your body. Treating it right, so that it will do the same for you.
- The resources to fight the diseases that kill, usually somewhere between the ages of 30 and 65, right when the most important phases of your life are starting or are building to their ultimate peak.
- The strength, physically and mentally, to live the life you want to live.
- Protection against the normal degradation that the human body goes through as it ages, keeping your brain, muscles, internal organs and over all vitality going, well into the last years of your life.

Add to that the extra bottle of Vita-Men™ for orders of a 60-day supply or more, the Health Tracker App and the free 30-page report, **Get the Most Out of Life!** and this should be a no-brainer.

What would it be like to feel you're going to live forever? While that may not be physically possible, if you're living in a body that believes it will, that translates through to your every day life and how you feel, letting you live as though you were. Health, strength, energy and all the nutrients your body needs to live long and well. What more could you ask out of life? 30 days from now, you could know!

Send in the enclosed order form, call, or go online today to start living fully again tomorrow.

Sincerely, Dr. Martin Smith, MD

P.S., If you're committed to improving your health and want to order a 90-day supply of Vita-Men™, we'll add **an extra 45-day supply for free** to your order, plus the two free gifts of the Health Tracker App and a copy of **Get the Most Out of Life!**

{Order form}

Do everything you possibly can to improve your health and extend your active, living years. Feel like you will live forever. Join the ever-growing population of men who look and feel great well past their “prime.”

Order Vita-Men™ now and get your Free Health Tracker App and Free Copy of **Get the Most Out of Life!**

These two fabulous gifts are available for a limited time only. Send in this order form today, with payment, to receive these gifts along with your order. Or you can order online at www.smithmenshealth.com Have questions; our operators are standing by 24/7 to answer your call at 1-866-888-7777. Get your life back, today!

_____ Yes Dr. Smith! Please send me a 30-day supply of Vita-Men™, the Health Tracker App and a copy of “Get the Most Out of Life!” (Mine to keep, just for trying your product) for just \$49.95 plus shipping and handling.

_____ Yes Dr. Smith! Please send me a 60-day supply of Vita-Men™ plus an **extra 30-day supply for free,** the Health Tracker App and a copy of “Get the Most Out of Life!” (Mine to keep, just for trying your product) for just \$79.95 plus shipping and handling.

_____ Yes Dr. Smith! Please send me a 90-day supply of Vita-Men™ plus an **extra 45-day supply for free,** the Health Tracker App and a copy of “Get the Most Out of Life!” (Mine to keep, just for trying your product) for just \$105.95 plus shipping and handling

Name:

Address:

City: _____ State: _____ Zip Code:

Email Address:

- Yes, send me information on other products and upcoming health breakthroughs!

Credit Card Number: _____ Exp.:

Shipping options:

_____ Standard: 7-10 days \$5.95

_____ 3 Day Service: "I want to get my life going faster!" \$10.95

_____ Overnight Service*: "I can't wait to feel and live better! Send it now!" \$19.95

{For phone bank and website only} *All orders received after 4:00 pm will be processed the next day.

Martin Smith Clinic and Men's Health Awareness Center: 1324 Anywhere Rd. Gollygosh, MA 09125 Toll Free: 866-888-7777
<http://www.smithmenshealth.com>

{Lift Note}

{Letterhead for M.S. Clinic, Font: Arial Narrow, Size: Varies with line, Color: Blue,}

Gentlemen,

{Picture of M.S. Clinic, Align: Right, wrap text}

We all know how life can put you through the wringer. Even on good days, you may feel like you're burning the candle at both ends and in the middle. It seems like the more "time saving devices" we have and the more "efficient" we get, the more there is to do. That's why here at the Martin Smith Clinic and Men's Health Awareness Center, we've created Vita-Men™, the only health supplement on the market that is entirely natural,

made of whole food nutrients, and designed specifically for men to help them get their health and energy back. Thousands of men have told us about the incredible effects of Vita-Men™ on their lives. Here are just a couple of examples:

{Testimonial #3:}

Being a single dad, I need to keep my energy level up to keep up with my 2 and 4 year old sons. It's not easy, I can tell you. I've found that Vita-Men™ helps me to maintain the balance I need in the time I divide between work and home. Even though I can't wait to pick up my sons from day care, I've already put in a full day's work. To keep my take-home work to a manageable amount, I usually work right through lunch. By the time I get to the day care to pick my sons up, the boys are ready and raring to go! After all, they had a nice nap after lunch. But I made a promise to myself that I would never let my work interfere with those few hours between the time we get home and the time they go to bed. For all of us, the best time of the day is when we're all together – whether we're shopping for groceries, horsing around before dinner or cuddling together in front of the TV. That's why I make sure I have the reserves I need to give them the level of attention and quality time they deserve. After they go to bed, I usually put in another 3 hours on my computer. I feel a definite difference when I'm consistent about taking Vita-Men™

- T Young

{Testimonial #4:}

I'm a personal trainer, and to stay successful, I have to be at the peak of physical performance. I work at a very exclusive club in the city. My clients are all talented, professional, "Fortune 500" business types. I have to set a good example for them. I'm a professional, and I not only have to look the part, I have to act the part. In other words, I have to have energy to spare. I start my day at 6 AM and I keep going straight until 7 o'clock at night. Even though I'm supervising my clients, I'm working out all day. I have to demonstrate the correct movements. If my clients run as a part of their training regime, I run with them. If my clients swim, I walk up and down the side of the pool right next to them. And there's no way I can keep that up on power bars and energy shakes! Fortunately I've found something even better. Vita-Men™ definitely keeps my energy level up, which in turn helps me to motivate my clients into reaching their fitness goals.

- D. Brockman

You too can join the ranks of men who are living their lives to the fullest, every day, without consequences to their health. Try Vita-Men™ now and see your energy levels increase, feel better all over, and give your body everything it deserves.

Read on, order online at www.smithmenshealth.com, or call now to order: 1-866-888-7777